



THE PIANO

CENTRE FOR MUSIC AND THE ARTS
Pipiwaharoa: Kūi-kūi whitiwhiti ora

156 Armagh Street, PO Box 40019
Christchurch 8140, New Zealand

www.thepiano.co.nz

The Piano Strategy to 2028



The key to a bright future

The Piano's purpose is to enrich people's lives by providing a world-class stage for music and the arts in Canterbury.

As a charitable trust, we aspire to make a vital contribution to the cultural and social fabric of Christchurch and the region by creating connections, enabling expression and bringing joy, inspiration and entertainment to people's lives.

Music and the arts are essential to strong, vibrant and prosperous communities.

Striking the right chord

We will ensure the following values guide everything we do.

Excellence

The pursuit of outstanding results and outcomes.

Service

Ensuring people are at the heart of what we do.

Innovation

Being curious, creative and passionate; exploring new ideas and new ways of doing things.

Integrity

Acting with professionalism and honesty; being trustworthy and respecting the rights of others.

Collaboration

Fostering strong relationships, with the arts community and beyond.

Enhancing our scope and influence

Over the next ten years we intend to grow the influence of The Piano by strengthening and broadening our impact on the community.

To achieve this, we will concentrate our resources and efforts on five priority areas. Our strategic horizon is ten years, to balance date 2028.

Enabling place Providing first-rate facilities, tailored to meet community needs.

Engagement Facilitating interaction of people with music and the arts

Great people Creating a motivated, highly-capable team.

Smart operations Following outstanding systems and processes.

Sustainability Ensuring we are financially secure for the long term.

An integrated view of our overall strategy

